

WHO WE ARE

McDaniel College is an accredited, private selective College of the Liberal Arts and Sciences, located in Westminster, Maryland, U.S.A., where students from 21 countries prepare for lives of leadership and service. The European Campus of McDaniel College in Budapest is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. McDaniel College Budapest is registered in Hungary as a foreign institution of higher education by the permission of the Hungarian Minister of Education. It offers **a standard American four-year undergraduate program in Hungary**, leading to a Bachelor of Arts degree.

A unique feature of the program is that students have the option to complete the upper two years of **study at the main campus of the college in the United States**. In addition, students enrolled at Budapest earn credits that are fully transferable to any other American college or university with the provision that they are based on grades of at least “C ” or higher.

BUDAPEST CAMPUS

- Central location (VII district of Budapest).
- Situated on a tree-shaded square in a beautifully restored school building originally constructed in 1896.
- A study abroad center for students from the main campus and other American undergraduates who wish to spend one semester in Europe.
- Fully equipped classrooms, computer lab, readingroom, a cafeteria, a Students’Clubroom, and gym facilities available for student use.

FACULTY

The courses at McDaniel College Budapest are taught by a highly qualifed and experienced faculty of American, British, and Hungarian professors who have held senior teaching positions both in the United States and in Europe.

STUDENTS

McDaniel students come from many different countries. They range in age, bringing with them different, important life experiences. In this multicultural environment you not only make friends from around the globe, but also gain valuable insight into different cultures, which will better equip you to get ahead in today's multicultural work environment, and fit in to the international community. It will also lead to deeper cultural experiences and enlightenment.



MAJORS
COMMUNICATION
MCDANIEL'S

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AMERICAN DIPLOMA

- A four-year program resulting in an American Bachelor’s Degree recognized in the US and throughout the world.
- Prepares students for positions as professionals in business, banking, government service, the media, or in the arts.
- Dynamic multicultural environmen.
- Job and further study opportunities in the US and worldwide.
- A spirit of learning, global engagement, adaptability, personal development and service to others.

McDANIEL’S COMMUNICATION

FLEXIBLE PROGRAM

McDaniel College is flexible: you can enter our program as undecided, sample a number of different courses, and then choose your major based on what you prefer. In addition, if you decide you would like to pursue a major different than the one you started, you can change majors—all of the credits you have earned remain on your record, and no time is lost for graduation.

DUAL MAJOR

Some of our majors can be pursued in combined dual major programs—art-communication, business-economics—that combine the best features of more than one major program in order to give students more options after graduation.

DESCRIPTION

An interdisciplinary major, Communication deals with the function, processes, and analysis of human communication from one-on-one interactions to global networks.

Communication students are engaged in both analyzing and creating verbal, non-verbal, visual, and social messages and meanings. They learn to design messages for specific audiences, interpret mediated messages of all kinds, and act as mediators between different organizations and cultures. Small class sizes permit one-on-one work where Communication students learn how to create an effective social science study, and employ it in an individually-tailored research project. Communication internship and independent study opportunities give students the chance to apply their skills in journalistic forums and social media.

SOME OF OUR COURSES

ADVANCED NEWS REPORTING AND WRITING

/Advanced skills in news reporting and writing. Students learn and practice interviewing and other forms of news gathering and apply those methods in a variety of news and feature stories./

INTERCULTURAL COMMUNICATION

/This course presents in an overview of current issues in communicating across cultures. The course examines how people from various ethnic, gender, generational, racial, cultural and religious backgrounds exchange meaning. Study will focus on many of the cultural variables in communication as well as how those variables work holistically within cultural systems. Topics include how the interaction between language, thinking patterns and culture affect communication, the nature of culture, issues of power, verbal and nonverbal codes./

PUBLIC SPEAKING

/The practical application of basic principles and techniques of public speaking. This is an introductory course designed to prepare students to meet a variety of public oral communication situations./

EUROPEAN FILM ART

/Theoretical approaches to the study of film, the analysis of films with reference to the roots of European film, but focusing on the important schools and trends of European cinema in the post-war period. Subjects include the major works of leading film directors, such as Fellini, Visconti, Antonioni, Bunuel, Truffaut, Godard, Wim Wenders, Werner Herzog, and Tarkovsky./

...MORE DETAILS ABOUT THE COURSES ON ON www.mcdaniel.hu/majors/communication

JOB AND FURTHER STUDY OPPORTUNITIES

Further study opportunities in **communication theory, media studies, film and cinematography, journalism, and information systems.**

JOB OPPORTUNITIES IN
VIDEO PRODUCTION
—
PRINT AND ELECTRONIC MEDIA
—
ADVERTISING
—
INFORMATION SYSTEMS
—
MARKETING
—
PUBLICITY
—
ETC...

SKILLS YOU GET



GLOBAL NETWORKS



**ANALYZING &
DESIGNING MESSAGES**



JOURNALISM



MEDIA, TARGETING