

WHO WE ARE

McDaniel College is an accredited, private selective College of the Liberal Arts and Sciences, located in Westminster, Maryland, U.S.A., where students from 21 countries prepare for lives of leadership and service. The European Campus of McDaniel College in Budapest is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. McDaniel College Budapest is registered in Hungary as a foreign institution of higher education by the permission of the Hungarian Minister of Education. It offers a **standard American four-year undergraduate program in Hungary**, leading to a Bachelor of Arts degree.

A unique feature of the program is that students have the option to complete the upper two years of **study at the main campus of the college in the United States**. In addition, students enrolled at Budapest earn credits that are fully transferable to any other American college or university with the provision that they are based on grades of at least "C" or higher.



MCDANIEL'S
BUSINESS ADMINISTRATION
& ECONOMICS
MAJORS

BUDAPEST CAMPUS

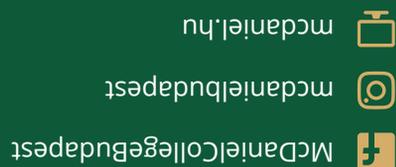
- Central location (VII district of Budapest).
- Situated on a tree-shaded square in a beautifully restored school building originally constructed in 1896.
- A study abroad center for students from the main campus and other American undergraduates who wish to spend one semester in Europe.
- Fully equipped classrooms, computer lab, readingroom, a cafeteria, a Students' Clubroom, and gym facilities available for student use.

FACULTY

The courses at McDaniel College Budapest are taught by a highly qualified and experienced faculty of American, British, and Hungarian professors who have held senior teaching positions both in the United States and in Europe.

STUDENTS

McDaniel students come from many different countries. They range in age, bringing with them different, important life experiences. In this multicultural environment you not only make friends from around the globe, but also gain valuable insight into different cultures, which will better equip you to get ahead in today's multicultural work environment, and fit in to the international community. It will also lead to deeper cultural experiences and enlightenment.



FOLLOW US ON

AMERICAN DIPLOMA

- A four-year program resulting in an American Bachelor's Degree recognized in the US and throughout the world.
- Prepares students for positions as professionals in business, banking, government service, the media, or in the arts.
- Dynamic multicultural environment.
- Job and further study opportunities in the US and worldwide.
- A spirit of learning, global engagement, adaptability, personal development and service to others.

BUSINESS ADMINISTRATION & ECONOMICS

FLEXIBLE PROGRAM

McDaniel College is flexible: you can enter our program as undecided, sample a number of different courses, and then choose your major based on what you prefer. In addition, if you decide you would like to pursue a major different than the one you started, you can change majors—all of the credits you have earned remain on your record, and no time is lost for graduation.

DUAL MAJOR

Some of our majors can be pursued in combined dual major programs—art-communication, business-economics—that combine the best features of more than one major program in order to give students more options after graduation.

DESCRIPTION

The Business Administration and Economics major provides quantitative, analytical, and creative skill necessary for careers in **international business, accounting, law**, as well as service in national and international agencies.

The Business/Economics major fosters an understanding and appreciation of economic forms of explanation, training students in economic theory and policy. At the same time, it prepares students to serve as principled, globally-minded business professionals, able to bridge management cultures and operate as key players in international networks. Small classes permit the one-on-one development of key statistical techniques, communication skills, and creative entrepreneurship necessary today around the world. Regular internships provide opportunities to integrate practice and theory.

SOME OF OUR COURSES

CORPORATE FINANCE AND FINANCE MANAGEMENT

/The management of business funds, with emphasis on the techniques of financial analysis, the financial environment in which firms operate, the sources and forms of external financing, and the allocation of funds to competing alternatives such as plant and equipment, working capital, and financial investment./

MANAGERIAL ECONOMICS

/The application of economic theory and quantitative methods for solving business problems. Emphasis is on analysis of demand, cost, and profit under conditions of imperfect information and uncertainty. Business pricing strategies receive special attention./

MONEY AND FINANCIAL MARKETS

/The study of the financial sector and its importance: market structure and financial instruments, asset pricing and interest rate determination, the operations and behavior of banks and other financial institutions, money-creation and central banking, and the interrelationship between money and financial markets and the macroeconomy./

PRINCIPLES OF ECONOMICS

/The study of the economic foundations of any society: price theory – the market system, allocation of resources, and income distribution; macroeconomic theory – national income and employment, money and banking, growth, recession, inflation, and international trade./

...**MORE DETAILS ABOUT THE COURSES ON www.mcdaniel.hu/majors/business-administration-economics**

JOB AND FURTHER STUDY OPPORTUNITIES

Further study opportunities in **Masters of Business** or **Economics Ph.D.** programs.

JOB OPPORTUNITIES IN

BUSINESS

—
FINANCE

—
MARKETING

—
STATE, INTERNATIONAL, AND NOT-FOR-PROFIT

—
INSTITUTIONS

—
ETC...

SKILLS YOU GET



**QUANTITATIVE,
ANALYTICAL**



**MARKETING,
CREATIVITY**



**FINANCE,
ACCOUNTING**



**BUSINESS LAW
BASICS**