

McDaniel College Budapest
COM 4594 – Research Seminar

Professor: Dr. Róka Jolán

Contact information:

jroka@metropolitan.hu

Availability

on request

Course Description

The course is based on the development of individual student research projects. The projects will focus on topics and issues associated with communication theory and research. We will discuss issues related to research and project development. The class allows the student to demonstrate his/her expertise in communication. With that in mind, the instructor have the following assumptions: the student understands the field of communication, he/she is familiar with communication theory, research methods. The student can critically evaluate research articles, can interpret statistical data.

Required texts

Handouts during the semester

Assignments & grading

Grading system—100 points total

Assignments

- Project proposal
- Annotated bibliography
- Final project presentation
- Final paper (100 pts)

The final paper will be no longer than 60 pages, inclusive of title page, abstract, references, and tables. APA writing style will be used

Standard McDaniel College scale:

100+	A+
93-100	A
90-92	A-
88-89	B+
83-87	B
80-82	B-
78-79	C+

73-78	C
70-72	C-
68-69	D+
63-67	D
60-62	D-
< 60	F

Class participation

Informed, critical exchange of ideas forms the core of the College learning experience. It should occur in every classroom. This is why in-class participation plays an important role in the final determination of your course grade. You are expected to share ideas during discussions and you are wholeheartedly encouraged to ask questions when you do not understand something. Participation implies attendance; absences will be noted and will adversely affect your final participation grade.

Creation of a proper classroom environment requires above all else respect for fellow students. We all ask that you don't be late; that you don't surf the internet on your laptop or otherwise distract everyone else during class; that you turn off your cell phone and that you do not check for messages during class. Likewise, you can expect me to end class on time, to engage you in discussion and debate, and to be respectful of all points of view.

Honor code

You are expected without question to adhere completely to the McDaniel College academic honor code. Any violation will result in a zero for the given assignment and other possible sanctions.

Course policies

You may be absent three times, no questions asked—you need not explain the cause of your absence. Following three unexcused absences, however, you will begin to lose points from your class participation grade, a grade per unexcused absence over the limit. Please note that we meet for two consecutive sessions per week. If you miss them both, that counts as two absences.

Do not be late—a tardy arrival will be counted as half an absence.

The grade for the final paper is determined as follows:

Rationale (20 points)

Method (20 points)

Results (20 points)

Discussion (20 points)

Format (10 points)

Writing (10 points)

Total (100 points)

Important note: the student have to submit the final paper in two hard copies.