McDANIEL COLLEGE BUDAPEST
ART XXXX - TRADITIONAL AND DIGITAL COLLAGE
Professors: Csilla Kőszeghy & Zsófia Görömbei

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Availability: shortly before and after class, as well as by appointment

COURSE DESCRIPTION:

The course introduces students to the technique of collage through a series of tasks. The semester begins with an introduction into the history and theoretical background of this technique and is followed by topics that students work on individually. The semester is divided into two parts: in the first half the focus is placed on manual tasks (cutting paper, mounting different types of materials on a piece of cardboard) while in the second half of the semester students can get an insight into the ways of digital collage by working on the very same topics in Photoshop – this way, they have the chance to experiment with two very different approaches to this technique.

COURSE OBJECTIVES:
● show students a new and unusual way of artistic expression in a playful, yet thought-demanding way
● help students discover the possibilities of both approaches to collage
● improve visual communication by teaching students to convey an idea through images

LEARNING OUTCOMES:
● students will be able to carry out a design process on computer
● students will master the technique of transforming handmade artwork into digital image, thus expand their potential in the area of visual communication
● students will understand the differences between different ways of artistic expression

REQUIRED MATERIALS:
All materials necessary to complete this course will be provided in class. However, students will be asked to collect some everyday objects and bring them to class to incorporate them in their projects.

ASSIGNMENTS AND GRADING:
100 points total (the letter grades will be assigned according to the grading system of McDaniel Budapest)
• attendance, in-class participation 50 points
• home assignment (presentation) 20 points
• mid-term exam 20 points
• final exam (presentation) 10 points

home assignment:

Students are asked to make a short (10-minute) ppt presentation on a collage artist at one point during the course of the semester. The presentation should include:

- a short introduction of the artist
- a selection of some of their work (based on personal preferences)
- personal reflection on the artist (what they found inspiring about their work, what elements of their work they find unique or outstanding, etc.)

COURSE POLICIES:

As this class is based on practice, student attendance and participation is a basic requirement. (There is no way to make up for the missed classes by completing an individual project at the end of the semester. The whole semester is made up of individual projects.) The focus is on experiencing the ways and secrets of this technique, therefore, attendance is taken very seriously. Two certified absences are allowed, however, without any consequences in the final grade – after that, a full letter grade per missed class will be deducted from your final course grade.

As the lesson is a little over three hours long and in each lesson you will be involved in completing a project, there is a short (10-minute) break which you are allowed to take at any time during the lesson. In the first half of the semester you are also allowed to listen to music (without disturbing the others, of course) while you are working.

WEEKLY SCHEDULE:

WEEK1 – 08 Sept.   Historical and theoretical background: Prof. Orsolya Danyi's lecture on the history of collage. Introduction to the course.

WEEK2 – 11 Sept.   Introductory task: experimenting with the expression of character in a collage

WEEK3 – 18 Sept.   Task I. mythological figures

WEEK4 – 25 Sept.   Task II. discovering the self

WEEK5 – 02 Oct.   Task III. dream

WEEK6 – 09 Oct.   Task IV. music

WEEK7 – 16 Oct. – MID-TERM EXAM

WEEK8 – 23 Oct. – HUNGARIAN NATIONAL HOLIDAY – NO CLASS

WEEK9 – WEEK14 (30 Oct – 04 Dec) Digital collage (the digital representation of the topics covered)

WEEK15 – 11 Dec. – FINAL EXAM (presentation of the projects)